

Assembly Bill No. 590

CHAPTER 562

An act to add Sections 3332.1 and 4051.1 to the Food and Agricultural Code, and to add Section 25909 to the Government Code, relating to fairs.

[Approved by Governor September 28, 1997. Filed
with Secretary of State September 29, 1997.]

LEGISLATIVE COUNSEL'S DIGEST

AB 590, Ashburn. Fairs.

Existing law provides for the California Exposition and State Fair, district agricultural association fairs, and county fairs. Existing law sets forth the powers of the Board of Directors of the California Exposition and State Fair and of the district agricultural associations, which includes the power to enter into contracts.

This bill would permit these boards to enter into agreements to secure donations, memberships, sponsorships, and marketing and licensing agreements for the receipt of money, or services or products in lieu of money. The bill would permit the board of directors of a county fair to enter into those types of agreements. The bill would also permit these boards to employ or enter into an agreement with an entity or person to develop, solicit, sell, and service these agreements.

The people of the State of California do enact as follows:

SECTION 1. Section 3332.1 is added to the Food and Agricultural Code, to read:

3332.1. Notwithstanding any other provision of law and in accordance with procedures established by the board, the board may enter into agreements to secure donations, memberships, and corporate and individual sponsorships, and may enter into marketing and licensing agreements for the receipt of money, or services or products in lieu of money, and may employ or enter into an agreement with an entity or person to develop, solicit, sell, and service these agreements. The compensation for the entity or person shall be established by the board.

SEC. 2. Section 4051.1 is added to the Food and Agricultural Code, to read:

4051.1. Notwithstanding any other provision of law and in accordance with procedures established by the board, the board may enter into agreements to secure donations, memberships, and corporate and individual sponsorships, and may enter into marketing

and licensing agreements for the receipt of money, or services or products in lieu of money, and may employ or enter into an agreement with an entity or person to develop, solicit, sell, and service these agreements. The compensation for the entity or person shall be established by the board.

SEC. 3. Section 25909 is added to the Government Code, to read:

25909. Notwithstanding any other provision of law and in accordance with procedures established by the board of directors, the board of directors of a fair that is operated pursuant to this article may enter into agreements to secure donations, memberships, and corporate and individual sponsorships, and may enter into marketing and licensing agreements for the receipt of money, or services or products in lieu of money, and may employ or enter into an agreement with an entity or person to develop, solicit, sell, and service these agreements. The compensation for the entity or person shall be established by the board of directors.

